

Zubi Advertising Privacy Policy

This privacy policy applies to information collected by Zubi Advertising Services, Inc. ("Company", "we" or "us"), on our **Latino Emoji** mobile application or via our Latino Emoji website (collectively, the "App"). This document will outline our privacy practices, including how we collect and utilize information obtained, as they pertain to visitors to and users of our App. It also describes the choices available to you regarding our use of your information and how you can opt-out of having your information collected. By using or accessing the App, you consent to the terms of this privacy policy. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY YOU MAY NOT ACCESS OR OTHERWISE USE THE APP.

Information Collection

We may collect Personally Identifiable Information, such as your name, address, phone number, geolocation or e-mail address, as well as name, address, phone number, e-mail address and other information (collectively, "PII") from the App only when you choose to provide it to us. For example, you may choose to send us PII about yourself in an email. We use this information to contact you to respond to your inquiry and as otherwise permitted by this privacy policy.

Our App may collect certain non-Personally Identifiable Information ("Non-PII"), such as your IP type, IP host address, ISP address, cookie IDs and segment IDs associated with cookie IDs, pages viewed and/or search terms entered, browser type, operating system, duration and frequency of visits, anonymous usage statistics including frequency of messaging and interaction with other users, clickstream data, downloads, anonymized demographic information such as age and gender, and other log file data. On mobile devices, we may also collect device type, make and model, operating system, carrier, user ID, similar device IDs, and information about the apps you use. Please note that we may use third party service providers, such as Google Analytics to help operate and provide services in connection with our App and these third party service providers will collect Non-PII from our App as well.

Information Usage

We use the Non-PII we collect through our App for a variety of purposes, including to analyze interactions with and performance of our App and to customize and improve the consumer experience. We may also use Non-PII data from third parties (such as data vendors) pursuant to their own privacy policies, and provide access to or share Non-PII with any number of third parties, including but not limited to business partners,

affiliates and advertising clients. Similarly, we may enhance the Non-PII collected via our App with Non-PII collected from our business partners.

We may use your PII, as provided by you through the App, to contact and correspond with you and/or to respond to your inquiries. We do not sell your PII to third parties or mass marketers. We may disclose your information, including your PII, to third parties who are providing services on our behalf, as well as when we reasonably believe we are obligated to do so by law, and in order to investigate, prevent, or take action regarding suspected or actual prohibited activities, including but not limited to, fraud and situations involving potential threats to the safety of any person or property. In the event another company acquires all or most of our assets, all data compiled or owned by us may be among the items transferred in that transaction. In such event, all the data will continue to be governed by this privacy policy. Finally, please note that if you specifically consent to additional uses of your PII, we may use your PII in manner consistent with that consent.

Behavioral Advertising

We may ourselves, or with third party vendors, use Non-PII in connection with our own or vendor information to deliver targeted advertising to you when you visit other web sites or our App. Cookies, clickstream data, and other similar technologies described below may be used in this process. For example, if you are searching for information on a particular product, we or our vendor may cause an advertisement to appear on other web sites you view with information on that product. This form of advertising, sometimes called "behavioral advertising," is based on anonymous information and not on any personally identifiable information. As a result, we and our vendor know your interests, but cannot personally identify you in connection with the delivery of that specific ad. We believe that such advertising is helpful because you will see advertisements that are relevant to your interests. However, if you would like to opt-out of these interest-based advertisements, please follow the opt-out process described below under "Opt-Out."

Cookies and Similar Technologies

"Cookies" are pieces of information that may be placed on your computer by a web site for the purpose of facilitating and enhancing your communication and interaction with that web site. Many web sites use cookies for these purposes. We use Cookies, clear gifs, web beacons or similar devices (including session Cookies, i.e., Cookies that will persist only until you end your session on the Service as well as persistent cookies that do not expire) to help us improve the Service by tracking your navigation habits, collect aggregate information customizing your experience with the Service and for analytics and fraud prevention. Some of our business partners, including but not limited to Google Analytics and other similar services, use Cookies (or clear gifs, web beacons or similar devices) to enhance or improve the user experience and App and/or show Zubi Advertising ads on other websites and services based on information collected

about your use of the App and based on your particular interests (as inferred from your online activity), as described above in "Behavioral Advertising."

You may stop or restrict the placement of cookies on your computer or remove them from your browser by adjusting your web browser preferences. Note that this may cause some features of the App to work incorrectly. Please note that cookie-based opt-outs are not effective on mobile applications. However, on many mobile devices, application users may opt out of certain mobile tracking activities via their device settings. For further information, please see "Opt-Out" below.

Clickstream

As you use the Internet, a trail of electronic information is left at each website you visit. This information, which is sometimes referred to as "clickstream data," can be collected and stored by a website's server. Clickstream data can tell us the type of computer and browsing software you use and the address of the website from which you linked to the App. We may collect and use clickstream data to anonymously determine how much time visitors spend on each page of our App, how visitors navigate throughout the App and how we may tailor our web pages to better meet the needs of visitors. This information will be used to improve our App and our services. Any collection or use of clickstream data will be anonymous, and will not intentionally contain any PII.

Security

We have undertaken and will undertake commercially reasonable efforts to prevent unauthorized Internet access to user data retained in our servers, however, due to the inherent open nature of the Internet, Company cannot ensure or warrant the security of any information provided online. We retain your PII, if provided by you through the App, for as long as your inquiry is active (as determined by us) and for a reasonable time thereafter, or if applicable, for as long as you remain on our marketing list. Even if we delete some or all of your PII, we may continue to retain and use aggregate, anonymous data previously collected and/or anonymize and aggregate your personal information. Please note that Company will not be liable for disclosures of your data due to errors or unauthorized acts of third parties.

Links to Third Party Apps and/or Social Media Platforms

Our App or advertisements we place may contain links to other websites or apps. Other websites or apps may also reference or link to our App. Some of our third-party website or technology partners may place their own cookies and/or other data collection tools on your Internet browser; however, we have no access to or control over these cookies and/or other data collection tools. These other domains, websites and/or apps are not controlled by us. We encourage our users to read the privacy policies of each and every website and app that they interact with. We do not endorse,

screen or approve, and are not responsible for the privacy practices or content of such other websites or apps. Visiting these other websites or apps is at your own risk.

Our App may also contain links to social media platforms, and you may be given the choice of connecting to one or more social media platforms from this App. If you choose to do so, then depending upon your social media privacy settings, the personal information that you post, transmit, or otherwise make available on the social media platform may be viewed and/or used by others and we will have no control over such viewing and use. We do not control and are not responsible for any use of your PII by or through any of the social media platforms. By linking to any social media platform, you will be assuming the risk that the PII you provide on that platform may be viewed and/or used by third parties for any purposes and agree that we have no control or responsibility for such third party viewing and uses

Information Relating to Children

Our App is designed for those 18 years of age and older. We do not knowingly collect information from anyone under the age of 13. If we are made aware that we have received such information, or any information in violation of our policy, we will use reasonable efforts to locate and remove that information from our records.

Policy Modifications/ Opt-out:

We reserve the right, at our discretion, to modify, add, or remove portions from this policy at any time. However, if at any time in the future we plan to use any data in a way that materially differs from this policy, we will post such changes here. We encourage you to periodically review the App for the latest information on our privacy practices.

As noted above, you may opt-out of or restrict the placement of cookies on your device or remove them from your browser by adjusting your web browser preferences. Please note that cookie-based opt-outs are not effective on many mobile devices. However, on many mobile devices, application users may opt out of certain mobile ads via their device settings.

As described above, we may, and may work with third parties, to use Non-PII information to deliver targeted advertisements to you based upon your online activities and other information. The online advertising industry provides a service through which you may opt-out of receiving targeted ads from certain data partners and other advertising partners that participate in self-regulatory programs. We comply with the Self-Regulatory Principles for Online Behavioral Advertising set forth by the Digital

Advertising Alliance (DAA). You can opt-out of targeted advertising from certain providers at www.aboutads.info/consumers.

Please note that by opting out, you will continue to see generic advertising that is not tailored to your specific interests and activities. **To be clear, whether you are using our opt-out or an online industry opt-out, these cookie-based opt-outs must be performed on each device and browser that you wish to have opted-out.** For example, if you have opted out on your device browser, that opt-out will not be effective on your mobile device. You must separately opt out on each device.

Please note that we do not respond to or honor "do not track" (a/k/a/ DNT) signals or similar mechanisms transmitted by web browsers.

App Terms of Use

Use of this App is governed by, and subject to, the legal notices contained at the Terms of Use available at www.latinoemojiapp.com/terms_and_conditions.pdf. Your use, or access, of the App constitutes your agreement to be bound by these provisions. **IF YOU DO NOT AGREE TO THESE TERMS OF USE YOU MAY NOT ACCESS OR OTHERWISE USE THE APP.**

Comments and Questions

We use reasonable processes to ensure compliance with this privacy policy and periodically verify that the policy is accurate. To opt-out of any future promotional messages from us, if applicable, you should send an unsubscribe request to us at imeil@latinoemojiapp.com. We will process your request within a reasonable time after receipt. However, we are not responsible for removing your PII from the lists of any third party who has previously been provided with your information in accordance with this Privacy Policy or your consent. We encourage you to raise any concerns using the contact information provided below, and we will investigate and attempt to resolve any complaints and disputes regarding use and disclosure of information. You may also request access to your PII (if you have provided PII to us through the App) and information about our collection, use and disclosure of that information by using the contact information provided below. Subject to certain exceptions prescribed by law, you will be given reasonable access to your personal information, entitlement to challenge the accuracy and completeness of the information, and the ability to have it amended as is appropriate. You can help us maintain the accuracy of your information by notifying us of any changes to your personal information.

Via Email: imeil@latinoemojiapp.com

United States of America

Our App is maintained in the United States of America. By using the App, you authorize the export of your information to the USA and its storage and use as specified in this policy. You understand that data stored in the USA may be subject to lawful requests by the courts or law enforcement authorities in the USA.

Effective Date: This privacy policy is effective and was last updated on 10/29/2015.